

RANDY ANTHONY

**Operations & Reliability Professional**

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## PROFESSIONAL PROFILE

Operations and reliability professional trusted with complex, time-critical systems requiring consistent execution and sound judgment. Recognized for calm execution under pressure, strong judgment, and the ability to translate complex workflows into reliable, repeatable operations. Leverages practical AI tools to improve efficiency, documentation, and decision support while maintaining human-in-the-loop accountability.

## CORE CAPABILITIES

- Operations & Reliability in Time-Critical Systems
- Automation Monitoring & Workflow Management
- Incident Detection, Troubleshooting & Escalation
- Live & Automated Content / Process Delivery
- Quality Control, Compliance & Continuity
- Cross-Functional Coordination (Technical & Non-Technical)
- Applied AI Tools for Workflow Optimization & Decision Support
- Documentation, Process Improvement & Knowledge Transfer

## PROFESSIONAL EXPERIENCE

**TEGNA — Broadcast & Streaming Operations** (2021–Present) - Ensure continuous, uninterrupted delivery of multiple live and automated programming feeds across broadcast, digital, and streaming platforms. - Monitor complex automated workflows and proactively identify failure points before they escalate. - Execute live breaks for high-profile national events, maintaining precise timing and flawless execution. - Perform real-time troubleshooting and escalation, minimizing disruption and preserving viewer experience. - Refine automated schedules and workflows to improve reliability and operational consistency.

**Nexstar Media Group — Newscast Director & Technical Operations** (2019–2021) - Directed hour-long live newscasts, maintaining strict timing, accuracy, and coordination across teams. - Supported master control operations, managing automated playlists

and commercial insertion. - Coordinated with newsroom, production, and engineering teams during breaking news coverage.

**Entercom (Audacy) — Commercial Traffic Director** (2013–2015) - Managed commercial traffic operations for a multi-station cluster using WideOrbit. - Improved workflow efficiency and ad placement accuracy by approximately 25%.

**IMG College (Learfield) — Studio Host / Producer** (2011–2019) - Studio host and producer for high-profile collegiate sports broadcasts. - Supported live national programming including conference championships and postseason events.

**Clear Channel / iHeart Media — Producer, Total Traffic Network** (2004–2012) - Produced live traffic reports for major metropolitan markets. - Coordinated real-time data under strict deadlines in live broadcast environments.

**Earlier Career (Condensed)** - Progressive operations, production, and leadership roles in radio and media environments. - Two-time Billboard-nominated producer for syndicated programming.

## TOOLS & TECHNOLOGY

- Automation & Scheduling Systems: Crispin Core, Rapid PlayX, Florical, WideOrbit
- Digital Audio Editing: Adobe Audition
- Applied AI tools for workflow optimization, documentation, and operational analysis

## EDUCATION & ADDITIONAL

Master of Entrepreneurship — Western Carolina University  
Bachelor of Science, Radio & Television — Western Carolina University  
Eagle Scout

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